



STRONGVON

Tournament Management System

Pricing Structure



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The pricing structure of the STRONGVON Tournament Management System was designed to give you the level of service you require at your level of business. You can be a promoter of smaller events that fetch fewer than 50 registrants per event, or a promoter of large events with over 500 registrations, or anywhere in between. You pay only for the management of the number of registrations you need for now, and expand later with the growth of your business.

Free Use of System

STRONGVON offers for absolutely free the download and use of its STRONGVON Tournament Management System. There are no charges to immediately get up and running with a STRONGVON account where you can manually enter competitor registrations, create brackets, and publish brackets. Your free account allows you to use the full features of managing registrations and brackets. Select from a variety of templates and customize as you go, or create a tournament from scratch. Free help is available by searching our detailed documentation and knowledge base. It's truly a no risk way of trying out the benefits of the STRONGVON system.

Once you're comfortable with using the system and you are ready to start collecting registrations online or importing registrations from another data source, you can explore the alternative options for adding registrations to your STRONGVON account. You can even pay now for a small number of imports or online registrations, and pay later for additional registrations. You are charged only when you prefer the convenience of one of these alternative options for adding registrations. Otherwise, use of the system is FREE, and there is never a charge for registrations that you have manually added to your event.

Immediate Online Registration

One of the greatest benefits of the STRONGVON system is the ability to immediately set up an online registration form for your event without the need to know programming code. STRONGVON provides you with easy yet powerful tools to set up the fields you want collected on your form. Creating and changing your online form can take seconds instead of hours. You can configure your online form to collect payment by credit card, PayPal, or offline methods such as cash and check. Registrations are placed in a pending state until a successful payment is made. Participants receive confirmation of their registrations only after a successful payment or manual approval by you.

When a online registrant successfully pays by credit card or PayPal, the associated pending registration is automatically approved and the participant is immediately emailed a confirmation. When the online registrant specifies payment by an offline method, you decide when to approve the pending registration and email the confirmation.

STRONGVON Credit Card Services

The STRONGVON credit card service is for those who want the convenience of having STRONGVON collect and manage the credit card payments from online registrants to your event. You pay a percentage of the charged amount plus a 30 cent transaction fee for each approved credit card transaction. STRONGVON collects the credit card payments from the registrants on your behalf, provides detailed tracking of the billing, and pays you the collected amount at the end of the event (minus your service fees from STRONGVON).



When participants submit their online registrations, they can choose to pay for their registration fees by Visa, Master, American Express, or Discover. Once the registration fee is successfully paid online by the participant, his registration is automatically marked paid and he is emailed a confirmation. Because STRONGVON automatically handles all credit card payments and registration approvals, you remain uninvolved in each credit card payment transaction. With the STRONGVON Credit Card Service, there is no limit to the number of online registrations with credit card payments through STRONGVON.

STRONGVON can send you the total amount collected by credit card in one of two options. You can be paid by a company check or by direct bank deposit. One payment is initiated within three business days after the last day of your event. You can also request progress payments at any time to assist with your cash flow (certain restrictions apply). The STRONGVON Credit Card Service is available for qualified promoters.

Pay-As-You-Go Service

The Pay-As-You-Go service is for promoters who wish to collect online registration, but prefer to collect the fees using PayPal or offline methods. There is a fixed transaction fee for each approved online registration. With Pay-As-You-Go, you pre-purchase a block of approved transactions. When the number of approved registrations approaches the total number of pre-purchased transactions, you can purchase additional blocks of approved transactions to increase the registration capacity of your event. Unused portions of your pre-paid blocks can be applied to a future event. Online registrations that use the STRONGVON Credit Card Service do not count towards the number of online registrations covered by the Pay-As-You-Go Service.

PayPal Integration

If you prefer to offer online registration and collect the fees using PayPal payment services, you can integrate the PayPal checkout procedure to the registration process. With the integration of PayPal to the STRONGVON system, the participant submits his online registration to the STRONGVON server, and then he is immediately taken to your PayPal account's checkout page on PayPal's server. The PayPal checkout page is pre-populated with the registration details, and the online registration is placed in the pending list until you have verified a successful PayPal payment. Once the PayPal transaction is successful, you can approve the registration and send the email confirmation.



You must have a valid PayPal account to offer the PayPal payment method on your online registration form. If you have a Premier or Business PayPal account, you may configure the automated approval of pending registrations by enabling the Instant Payment Notification (IPN) feature offered by PayPal. With the IPN feature enabled on your PayPal account, the PayPal server sends the STRONGVON server an automated message immediately after a successful payment of a registration. Upon receiving this message, the STRONGVON server automatically approves the pending registration and the email confirmation is automatically sent to the participant. This allows you to remain uninvolved in the registration approval process.

Offline Payments

If you prefer to offer online registration without collecting online payments, you can offer your participants an offline payment method such as cash, check, bank transfers, or other forms of external payment methods. With the offline payment method, your online registrations are put in a pending list until you receive the payment. Once a payment is verified, you can move the associated registration to the approved list and initiate the email confirmation. STRONGVON charges you the small flat-rate transaction fee only when the pending registration is moved to the approved list.



Subscription Service

If you promote multiple events in a year, the Subscription Service is the best value for collecting online registrations using PayPal or Offline payment methods. This service enables you to create as many events as you like, collecting up to a maximum number of online registrations per event. You decide up front the maximum number of online registrations you are likely collect per event where the payment method is done offline or through PayPal.

For example, if you promote four events where each event fetches fewer than 100 registrations using PayPal or Offline payment methods, then you would purchase an annual subscription for 100 registrations to save half the cost of using the Pay-As-You-Go service for each event.

Online registrations that use the STRONGVON Credit Card Service are not counted towards the maximum number of online registrations covered by the Subscription Service. This means that you are allowed an unlimited number of online registrations using the STRONGVON Credit Card Service, regardless of your subscription status.

Import Services

If you are using an external registration system, you can use the Import feature to import registrations from a tab-delimited text file.

STRONGVON charges you a fixed fee per imported name, and you can pre-purchase any number of imported names. When you are running low on the available count of imports, you can purchase additional imports to increase the import capacity of your event. Unused pre-purchased import options can be applied to any other event associated with your STRONGVON account.



Import Template File Service

If you need assistance in creating an import file that would be compatible with your event configuration, you can purchase a template file customized for your event. Once your tournament is completely configured on the system, STRONGVON can create an import template file based on your specific settings. When you purchase the customized template file for import, you'll be able to prepare the external data for import using the appropriate format more easily than creating the import file from scratch.

Full Service Import

The easiest method of importing registrations using an external data source is to use the Full Service Import from STRONGVON. With this option, STRONGVON does all the work in importing your external data into your configured tournament. You send STRONGVON your external data source file, and STRONGVON creates a complete import file and performs the actual importing for you. This save you time in preparing the data and ensures proper import of your registration list.

Other Purchased Options

You can add a number of options to your events to help the communication between you and your registrants. Site options are available to enhance the capabilities of your event. Most site options can be purchased and enabled at anytime online through the administration software.

Basic Setup and Hourly Consultation

STRONGVON offers you configuration services to save you valuable time in setting up the online presence for your event. The Basic Setup comprises all the service you need have your divisions configured, your online registration form set up, and a custom banner designed for your registration site. The STRONGVON staff can work off an existing registration form or other list of your requirements. After the initial set up you can modify any aspect of the set up to further tweak the event as you require. STRONGVON also offers hourly consulting if you require more advance functionality such as custom web design, or custom domain programming.

CSS Option

The Website management module of the STRONGVON system gives you free access to change the background colors, background image, banner, and footer. However promoters who want complete control over the style sheet of their registration site can purchase the CSS option. Each registration site uses its own CSS file, and STRONGVON charges you a fixed fee for each event where you want access to the CSS file.

Email Blast

You can add the ability to send an email to any subset of your current registration list. This will help you to keep your registrants updated with the latest news regarding your event. STRONGVON charges you a fixed fee for each event where you want to send a mass email to the registration list, and you can send one mass email a day until the end of your event. Each email can be plain text or HTML formatted.



Networking Option

The Networking Option allows you to use multiple PCs in a Master-Slave configuration for simultaneous access to the registration database on a LAN. This option is a one time fee per event, and can be used to set up several registration stations on the day of the event.

Registration Support

STRONGVON offers the Registration Support for those who wish to have live support for their registrants. Running a tournament or other martial arts event is hectic enough without the constant stream of phone calls and emails asking the same questions and needing support with registration details. When using the STRONGVON Tournament Management System,

you can take full advantage of the optional Registration Support package. Let STRONGVON handle the queries to give your registrants the best possible experience with your event, while alleviating your workload.

Contact Us

*STRONGVON can help you run your tournament events much more efficiently with the power of the Internet. Contact us at **1-800-313-5970** or **sales@strongvon.com** to get the most current prices for options on the STRONGVON Tournament Management System. Or visit us online at **www.strongvon.com** to get a product tour.*

