



STRONGVON

Tournament Management System

Features and Capabilities



Introduction

The STRONGVON Tournament Management System is the most comprehensive way to manage your tournaments from one single user interface. Most other systems provide only online registration tools. Others provide only bracketing features. The STRONGVON Tournament Management System provides you with software tools to do both.

It's the only system that allows you to easily:

- *create custom online registration forms*
- *create custom discount codes*
- *collect registration fees securely online*
- *import registrations from another registration system*
- *send automated custom acknowledgments by email*
- *upsell T-shirts, tickets, and other accessories*
- *enter registrations by manual entry and import*
- *manage tournament data on a central server*
- *download entire database and work offline*
- *send email blast to any subset of registrants*
- *arrange competitors into specific brackets*
- *automatically generate initial draws*
- *move competitors in brackets as needed*
- *print custom bracket sheets*
- *track match winners and placements for all brackets*
- *publish registration lists and bracket results*
- *network multiple PCs on a LAN for simultaneous database access*

Online Registrations

Today's tournament competitors are demanding the convenience of online registration. The old way of mailing, faxing, or handing in printed forms create a big inconvenience for both the competitors and the promoter. You can waste hours entering data from every printed form, not to mention the hassle of reading someone else's handwriting. Manual entries are always subject to the frustrations of incorrect data due to incomplete entries and typing mistakes. There is also a risk of data loss when printed registrations are lost in the mail, misplaced, or destroyed.



There's no question that providing online registration is the most convenient way of bringing the competitor registration to you. But not all online registration systems are created equal. Selecting the right tool will determine how useful online registration can be for you. Don't invest your time and money in creating an online registration form that serves very little in alleviating your work load.

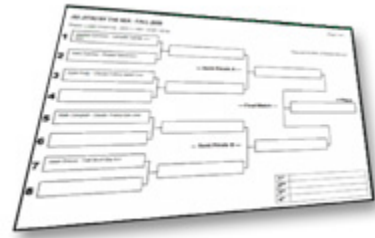
Many online registration tools are simple forms that provide a way to collect the data but offer no database storage, no custom fields, no field restrictions, and no collection of registration fees. These types of forms simply send you an email of the collected data, which is little better than someone mailing or faxing you the printed registration form.

Other registration tools are not created for competition, thus you cannot customize the form in a way that makes sense for your tournament. These systems are often created for general purpose sales, or for events that collect little more than the contact information.

The STRONGVON Tournament Management System was designed specifically for tournaments, making it easy for event promoters to immediately get up and running with a comprehensive registration site without the cost of expensive consultants. Its advanced tools gives you a powerful solution at a fraction of the cost of a custom programming project. With STRONGVON, there is no need to get a quotation from web programmers, and no requirement to understand complicated Internet concepts. The architecture of the STRONGVON system is flexible enough for you to create an online registration form that conforms to your requirement, yet easy enough to mask the complexities of creating a registration website.

Bracketing Tools

One of the most difficult but essential tasks in running a tournament is generating and managing the competition brackets (also known as draws or pools). Historically, a tournament promoter assigns someone to create the brackets by hand with pencil and paper. Bracket managers would have to first look at a list of competitors and divide the names into groups according to specific criteria like combinations of gender, weight, and grading. Then he would hand write the competitor names from each division onto a blank bracket sheet, ensuring that the total number of matches on each half of the bracket are appropriately balanced. Any adjustments, such as the addition and removal of a competitor becomes a big inconvenience because entire brackets are often re-drawn. The entire bracketing procedure would be so time-consuming and susceptible to mistakes that promoters would often close registration many days in advance and heavily penalize competitors for changing his or her registration after the brackets have been generated.



Some tournament promoters have started to use general purpose software applications such as spreadsheets and word processors to group the competitors and generate the brackets. However, in using standard office software, little efficiency is gained because the entire process is still broken into several disparate components. Data entry, generation of brackets, and adjustments are performed separately on each software application, resulting in duplicate data sets. Using a system of spreadsheets and word processors is still prone to error, especially when there are many last minute changes to the divisions.

The STRONGVON Tournament Management System manages all bracketing functions in a single software application, eradicating the need for creating brackets using pencil and paper, or piecing together multiple software programs. Adding or moving competitors to and from brackets is very easy on the STRONGVON system. You need only to make a change in one place, and all affected brackets are instantaneously updated. STRONGVON makes it easy for you to cross referencing between the registration details and placement within the brackets. Each competitor can be assigned to multiple brackets with a single registration entry. You can even configure divisions so that competitors are flagged if they are placed in a bracket without meeting the bracket's requirement for age, gender, and weight.

Publishing Tools

With the STRONGVON system, you have a host of options for printing and publishing bracket sheets, registration lists, and results. Print directly from the STRONGVON software, or export to a Microsoft Word or a spreadsheet program. Publish online your registration list at any time with your choice of registration details to share. Post your initial draws or complete bracket results online with just a few mouse clicks. STRONGVON makes it very easy to extract your data at anytime by multiple means, while maintaining the integrity and convenience of a single data source.



Secure Processing

STRONGVON offers you peace of mind knowing that all registrations and online payment are securely handled over the Internet. Registration details are passed using SSL connection, to maximize security and privacy. Online payments are handled using secured dedicated servers that comply with the strict guidelines set by the Payment Card Industry in its Data Security Standard (PCI DSS).

True Integration

Only STRONGVON provides you with true integration of online registration, bracketing tools, and publishing tools. Don't settle for a partial solution and deal with the clumsiness of integrating separate tools for the other parts. Invest your time wisely in using a single solution for all requirements. With STRONGVON the workflow is seamless from collecting the online registration to creating the brackets to publishing lists and results. If you're a tournament promoter and looking for a better way to run your tournaments without expensive customized software, check out the power of the STRONGVON Tournament Management System.

Contact Us

Contact us at 1-800-313-5970 or sales@strongvon.com to discuss how we can help you run your tournament events much more efficiently with the power of the Internet. Or visit us online at www.strongvon.com to get a product tour.

Summary of Features

Feature	Details
Administration Software	Full version installed on Windows XP or Windows Vista. Web version available as Java applet.
Work offline and on Central Database	Access and modify registration and tournament data directly on central database on Internet. Download database onto local PC and work offline. Synchronize with central database at any time. Network multiple PCs on a LAN to set up manual registration stations on day of event.
Full Event Websites	Easy web publishing tools with redundant server as backup to maximize up time.
Online Registration Forms	Fully customized fields and division setup with registration data passed over SSL connections. Registrants can assign passwords to retrieve contact info for registration on upcoming events.
Online Discount Codes	Create discount codes based on name, email, address, team, gender, age group, or weight range. Deduct a percentage or flat amount. Assign expiration date. Apply discount to specific divisions or total amount.
Online Payment Processing	Collect registration fees using your PayPal account or let STRONGVON collect credit card payments on your behalf. All credit card transactions are processed on a dedicated secured server in compliance with strict PCI DSS guidelines.
Offline Payment Processing	Allow registrants to register online and pay offline via cash or check. Registration confirmation is sent by email only after your approval.
Automatic Email Confirmation	Email contains registration details and custom messages. Automatically triggered after a successful online payment or manual approval.
Import Registrations from External Source	Import from tab delimited source file. Custom mapping of file headers to STRONGVON registration fields.
Manual Entry for Registrations	Enter registrations into STRONGVON database by hand from printed registration forms.
Email Blast to Registrant List	Send mass emails to current registration list.
Upsell with Optional Purchases	Create a mini-online store to sell optional items like spectator tickets, T-shirts, DVDs, etc.
Bracket Management	Brackets based on registered divisions. Select from single or double elimination, or round robin. Software creates initial draws with balanced distribution of bye matches and separation of competitors from the same team. Manual override available.
Custom Bracket Sheets	Custom template sheets for printing brackets.
Generate Results Summary	Summary reports of 1st, 2nd, 3rd, and 4th place winners. Winners tallied and separated by team.
Publish Registration List and Brackets Online	Publish onto a central server on Internet with easy navigation and search tools.